

## TOURISM

**5,708 hotels, cafés and restaurants** employing 22,852 workers, of which 877 hotels in September 2009. 27 Michelin graded restaurants.

Restaurants (non specialized) :	<b>2,873</b>
Fast food restaurants :	<b>1,095</b>
Bars :	<b>607</b>
Cafeterias and self services :	<b>16</b>
Caterers :	<b>240</b>
Hotels and accommodation :	<b>877</b>

### The most touristic places (total visitors in 2008) :

Strasbourg Cathedral :	more than 3,000,000
Guided visits by boat of Strasbourg city :	742,021
Haut-Koenigsbourg Castle :	515,957
Zoological and botanic gardens, Mulhouse :	329,586
Monkey Hill, Kintzheim :	251,238
Unterlinden Museum, Colmar :	247,533

## TRANSPORT

### • Fluvial traffic 2008

Strasbourg harbour :	<b>8,395,087 metric tons</b>
Colmar-Centre-Alsace harbour :	<b>528,231 metric tons</b>
Mulhouse-Rhin harbours :	<b>5,561,299 metric tons</b>

### • Airport traffic 2008

	Passengers	Freight
Strasbourg International Airport :	<b>1,329,626</b>	<b>19,686 metric tons</b>
EuroAirport Basel-Mulhouse :	<b>4,261,992</b>	<b>101,111 metric tons</b>

*Published in September 2009*

Sources : CCI alsaciennes, Insee, DRTEFP, Chambre de Métiers d'Alsace, Ports alsaciens, Aéroports alsaciens, Observatoire régional du tourisme, Douanes, Ministère de l'économie, SESSI, DGCCRF 67 et 68, Agreste.

*NB : «Key figures for Alsace» are also available in French and German.*

**> To get more economic information** : sectors, standards, firm databases, surveys and statistics,

[www.alsaeco.com](http://www.alsaeco.com)

<http://www.alsaeco.com/observatoires/>



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## TOTAL POPULATION

	1999 National Census	2006 National Census	Area km <sup>2</sup>	Inhabitants /km <sup>2</sup> 2006
Bas-Rhin (Northern Alsace)	1,026,120	1,079,013	4,755	227
Haut-Rhin (Southern Alsace)	708,025	736,475	3,525	209
<b>Alsace</b>	<b>1,734,145</b>	<b>1,815,488</b>	<b>8,280</b>	<b>219</b>

## URBAN POPULATION

Strasbourg		Colmar		Mulhouse	
City	CUS (1)	City	City & suburbs	City	City & suburbs
272,975*	467,376	65,713*	88,199	110,514*	238,637

(1) Strasbourg Urban Community

National census 2006

## TOTAL EMPLOYMENT

Potential working population : **887,206** unemployed and cross border workers included (Insee 2006). Rate of activity : 73.3 %

	Alsace		Bas-Rhin		Haut-Rhin	
Agriculture	<b>15,205</b>	2,0 %	8,435	1,8 %	6,770	2,4 %
Industry	<b>157,506</b>	21,2 %	90,092	19,7 %	67,415	23,5 %
Construction	<b>47,814</b>	6,4 %	28,650	6,3 %	19,164	6,7 %
Tertiary sector	<b>523,916</b>	70,4 %	330,094	72,2 %	193,822	67,5 %
- of which Commerce	<b>105,367</b>	14,2 %	64,309	14,1 %	41,057	14,3 %
- of which Services	<b>138,939</b>	18,7 %	89,658	19,6 %	49,828	17,2 %

Total employment, National census 2006

Industries with foreign interest in their capital (2005) :

Alsace : **35.4 % (51.7 % of workers in industrial sector)**

France : 23.1 % (35.9 % of workers in industrial sector)

**65,900** cross border workers (French residents working in Germany and Switzerland), (2009, 1<sup>st</sup> January, Insee estimate).



## LABOUR MARKET

Unemployment rate in Alsace : **7.7 %** (1st quarter 2009) (France : 8.2 %)

Total unemployed : **100,439** , July 2009

women : **48.0 %**

under 25 years old : **18.0 %**

## AGRICULTURE

**15,094** farming estates in 2000

• Surfaces : **336,229 ha (\*)** of which **15,122 ha** vineyards

• Average size of estates : **22 ha**

(Census of agriculture, 2000)

## HANDICRAFT

**23,863** firms in January 2009, employing 130,000 workers

Food : **2,001** 8.4 % | Production : **4,782** 20.0 %

Construction **9,707** 40.7 % | Services : **7,373** 30.9 %

## GROSS DOMESTIC PRODUCT 2007

G.D.P. per capita in Alsace :

**27,146 Euros**

Alsace represents 2.8 % of French G.D.P.

## FOREIGN TRADE 2008

Exports : **28,224** million Euros

Imports : **28,214** million Euros

Covering rate : Alsace : 100.0 %

France : 85.3 %

## INDUSTRY, TRADE AND SERVICES

**57,935** firms are active in the following fields employing 397,607 persons (September 2009):

	Bas-Rhin	Haut-Rhin	Alsace	Total employees
Agricultural raw material	201	166	<b>367</b>	<b>863</b>
Food and agriculture industry	279	142	<b>421</b>	<b>15,213</b>
Industry	2,487	1,734	<b>4,221</b>	<b>116,701</b>
Construction	3,860	2,310	<b>6,170</b>	<b>39,005</b>
Wholesale non food	2,706	1,658	<b>4,364</b>	<b>28,426</b>
Wholesale food	412	323	<b>735</b>	<b>4,686</b>
Retail non food	5,455	4,086	<b>9,541</b>	<b>31,010</b>
Retail food	2,010	1,475	<b>3,485</b>	<b>27,653</b>
Restaurants	2,893	1,910	<b>4,803</b>	<b>15,786</b>
Transport activities	1,112	656	<b>1,768</b>	<b>29,135</b>
Business services	4,612	2,277	<b>6,889</b>	<b>22,883</b>
People services	2,184	1,593	<b>3,777</b>	<b>10,233</b>
Business and people services	6,516	3,973	<b>10,489</b>	<b>48,947</b>
Accommodation	482	423	<b>905</b>	<b>7,066</b>
<b>Total</b>	<b>35,209</b>	<b>22,726</b>	<b>57,935</b>	<b>397,607</b>

(\*) 1 ha (hectare) = 2.47 acres

## Size of firms :

Number of employees	Bas-Rhin	Haut-Rhin	Alsace
0 to 5	28,310	18,497	<b>46,807</b>
6 to 9	2,948	1,793	<b>4,741</b>
10 to 19	1,893	1,185	<b>3,078</b>
20 to 49	1,301	814	<b>2,115</b>
50 to 99	402	229	<b>631</b>
100 to 199	193	126	<b>319</b>
200 to 499	122	63	<b>185</b>
> 500	40	19	<b>59</b>
<b>Total</b>	<b>35,209</b>	<b>22,726</b>	<b>57,935</b>

## The most important firms in Alsace :

Firms	Activities	Staff
PEUGEOT CITROEN AUTOMOBILES, Sausheim	Automobiles	10,170
SNCF, Strasbourg and Mulhouse	Railway	6,430
FRANCE TELECOM, Strasbourg	Telecommunications	3,134
FM LOGISTIC, Brumath	Logistics	3,000
CORA	Retail	2,833
HAGER ELECTRO, Obernai	Electric equipment	2,782
UNION DES COOPÉRATEURS D'ALSACE	Retail	2,705
SCHAEFFLER France, Haguenau	Mechanical engineering	2,609
AUCHAN France	Retail	2,276
LILLY France, Fegersheim	Medicinal products	1,944
KRONENBOURG, Strasbourg	Brewery	1,637
WURTH France, Erstein	Screws & bolts	1,632
GENERAL MOTORS STRASBOURG SA	Automobile equipment	1,628
ALCAN RHENALU, Biesheim	Aluminium	1,575
ATAC	Retail	1,566
SALM	Kitchen furniture	1,551
CTS Transport strasbourgeois	Public passenger transport	1,538

## MULTIPOLE STORES (2009)

	Bas-Rhin	Haut-Rhin	Alsace
<b>Hypermarkets</b>	35	23	<b>58</b>
<b>Supermarkets</b>	120	65	<b>185</b>
<b>Hard discount</b>	68	59	<b>127</b>
<b>Mini supermarkets</b>	18	6	<b>24</b>
<b>Department stores</b>	4	3	<b>7</b>
<b>Total area (square meters)</b>	<b>399,926 m<sup>2</sup></b>	<b>281,109 m<sup>2</sup></b>	<b>681,035 m<sup>2</sup></b>

## Setting up, Taking over and Closing down businesses in 2008

Setting up	Taking over	Closing down
6,256	1,121	5,965